

LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMPANY, INC.

AD ©2003 BY REQ. "MEMPHIS" Best Friend® Page 40 Brand 1912 & 1212's National Magazine 1997



*If our best friend seems to know everything  
about us, it's because she does.*

VIRGINIA SLIMS  
It's a woman  
thing.

10 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

